

Market Intelligence

7 September 2021

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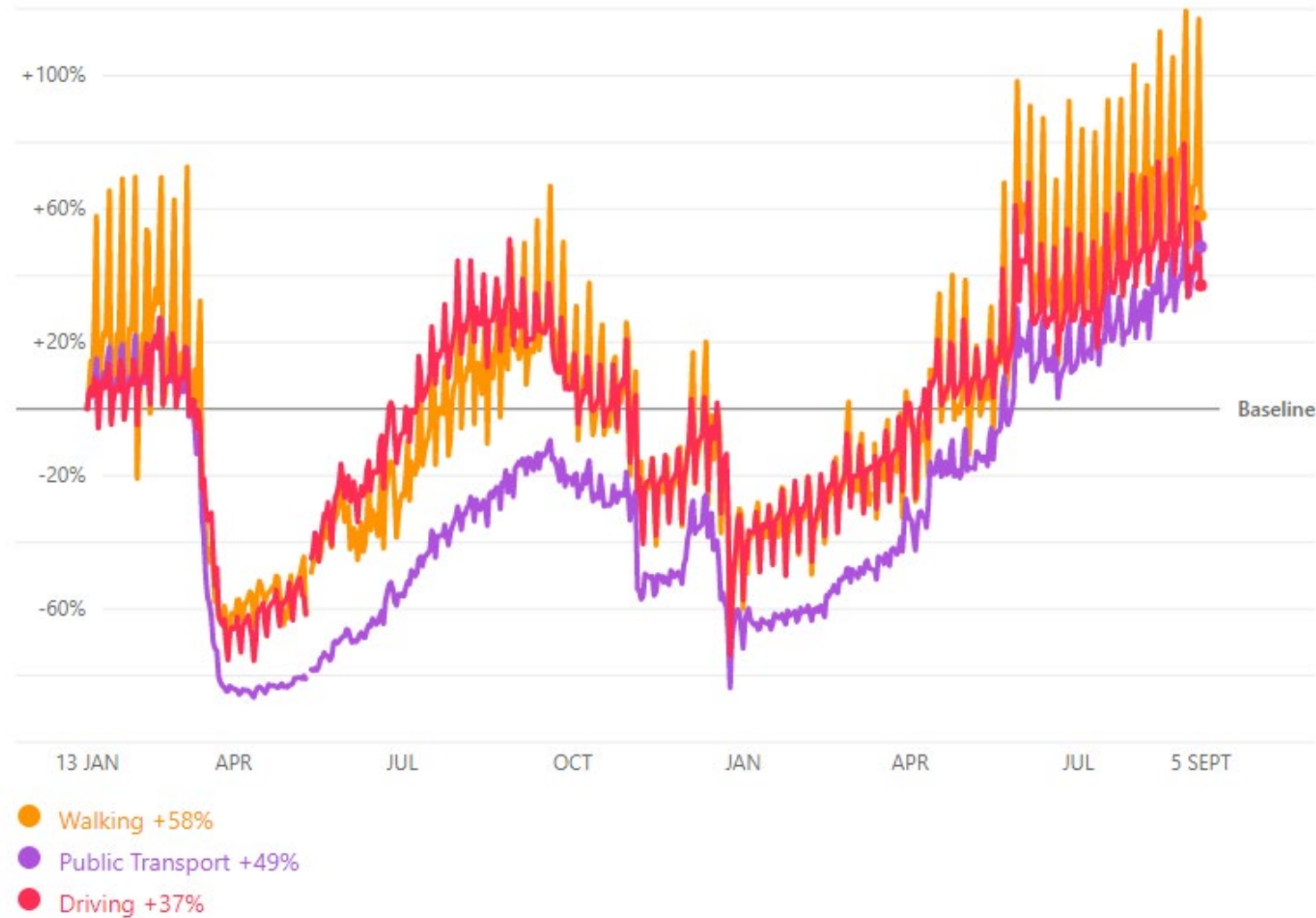
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In association with:



Apple Mobility Trends Report

UK 07/09/21



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In association with:



Google Covid-19 Community Mobility Report

Greater London 02/09/21

Retail and recreation

-24%

compared to baseline



Mobility trends for places such as restaurants, cafés, shopping centres, theme parks, museums, libraries and cinemas.

Public transport

-43%

compared to baseline



Mobility trends for places that are public transport hubs, such as underground, bus and train stations.

Workplaces

-45%

compared to baseline



Mobility trends for places of work.

23/07/21

Retail and recreation

-30%

compared to baseline

Public transport

-43%

compared to baseline

Workplaces

-45%

compared to baseline

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In association with:



Google Covid-19 Community Mobility Report

Greater Manchester 02/09/21

Retail and recreation

-8%

compared to baseline



Mobility trends for places such as restaurants, cafés, shopping centres, theme parks, museums, libraries and cinemas.

Public transport

-40%

compared to baseline



Mobility trends for places that are public transport hubs, such as underground, bus and train stations.

Workplaces

-37%

compared to baseline



Mobility trends for places of work.

23/07/21

Retail and recreation

-14%

compared to baseline

Public transport

-40%

compared to baseline

Workplaces

-39%

compared to baseline

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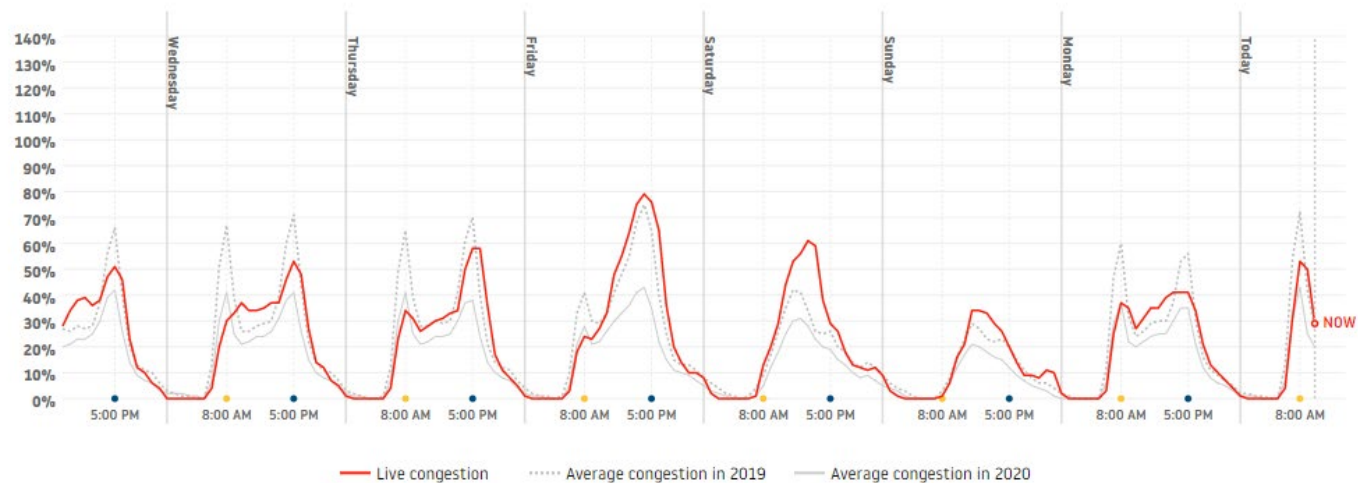
ILC

TomTom Live Traffic

Bristol 07/09/21

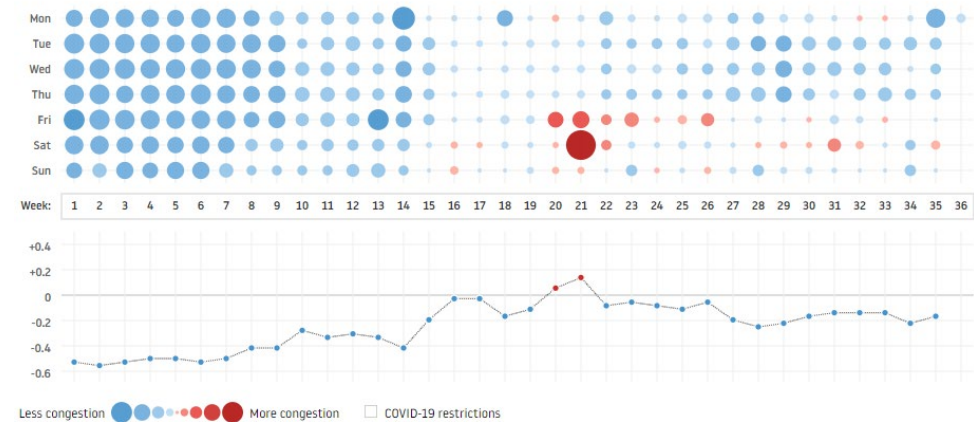
HOURLY CONGESTION LEVEL

Last 48 hours Last 7 days



DAILY AND WEEKLY CONGESTION LEVEL

Average congestion Difference from 2019



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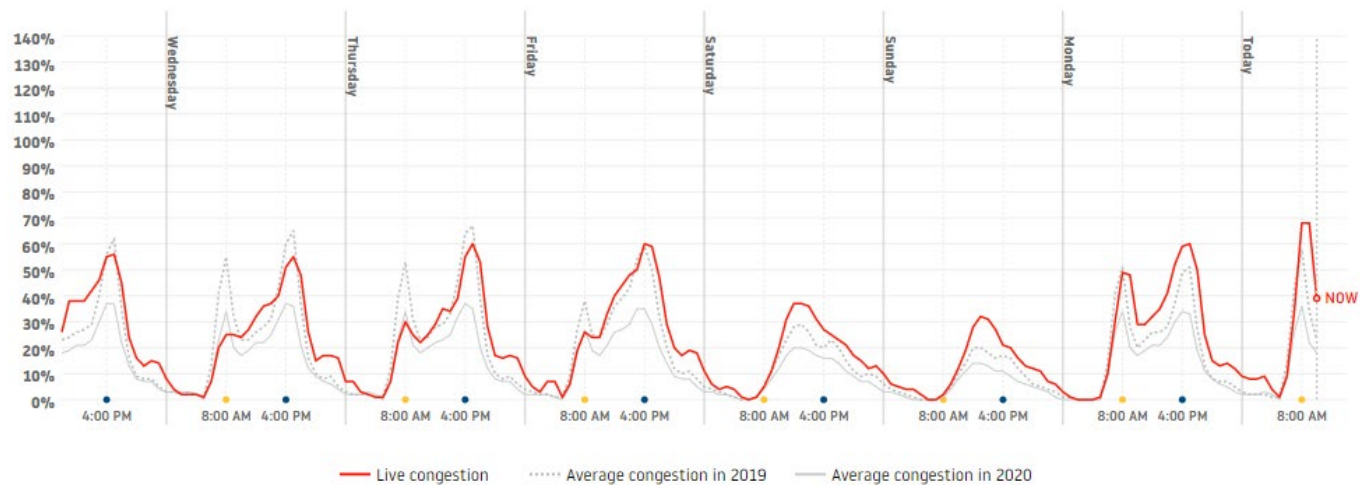


TomTom Live Traffic

Birmingham-Wolverhampton 07/09/21

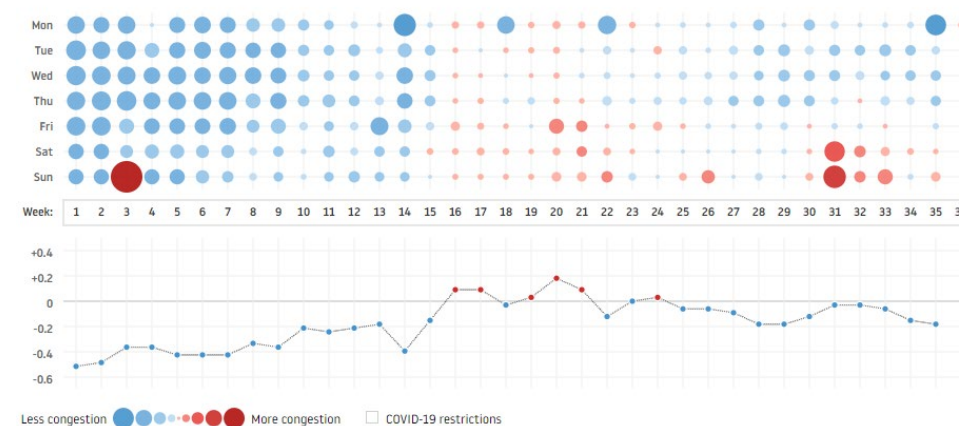
HOURLY CONGESTION LEVEL

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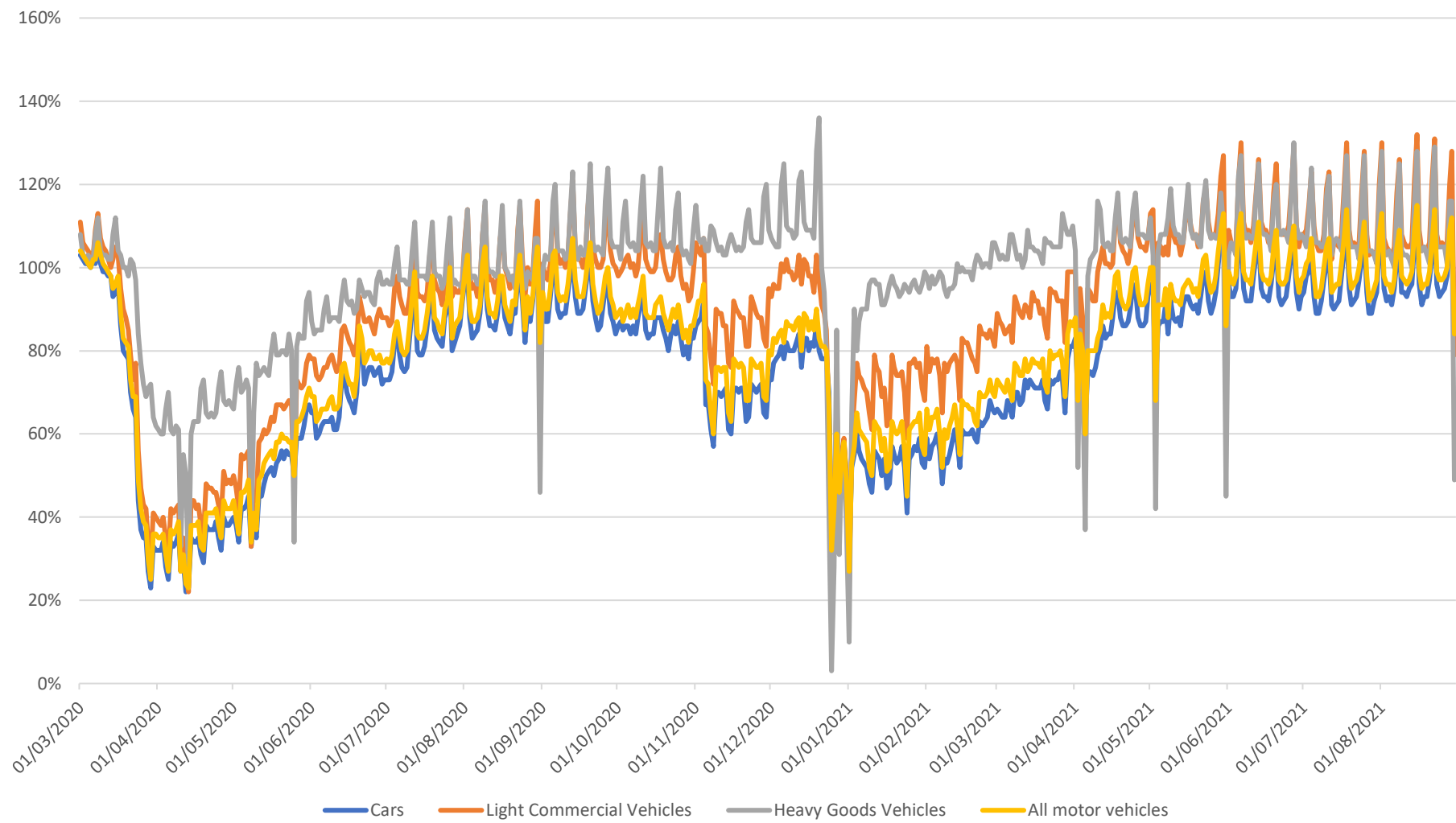
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Use of transport modes: Great Britain, since 1 March 2020



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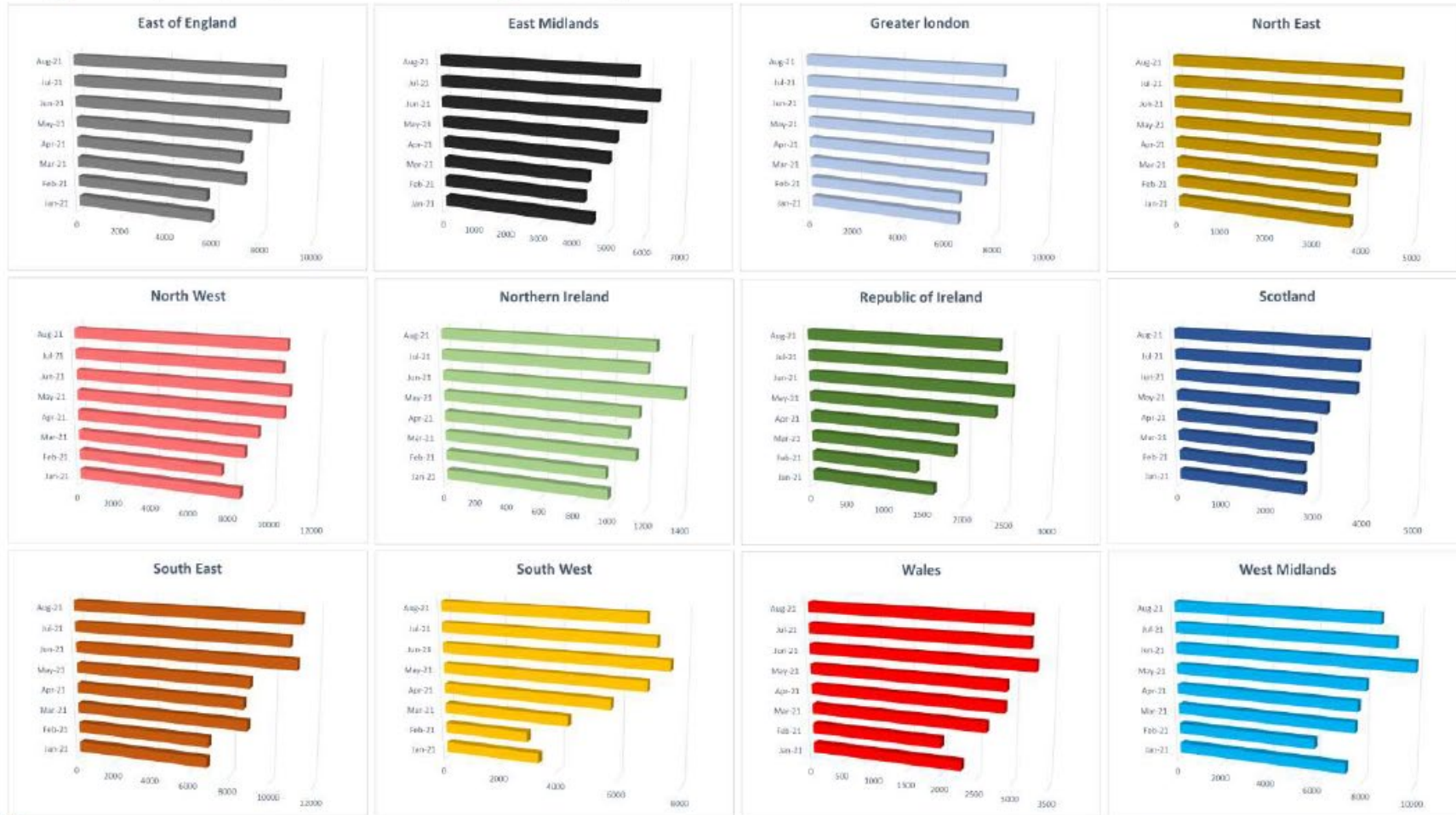


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Regional (Unique) Claims Exchange Analysis 2021



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Our technology will add value to everyone throughout motor supply chain operations

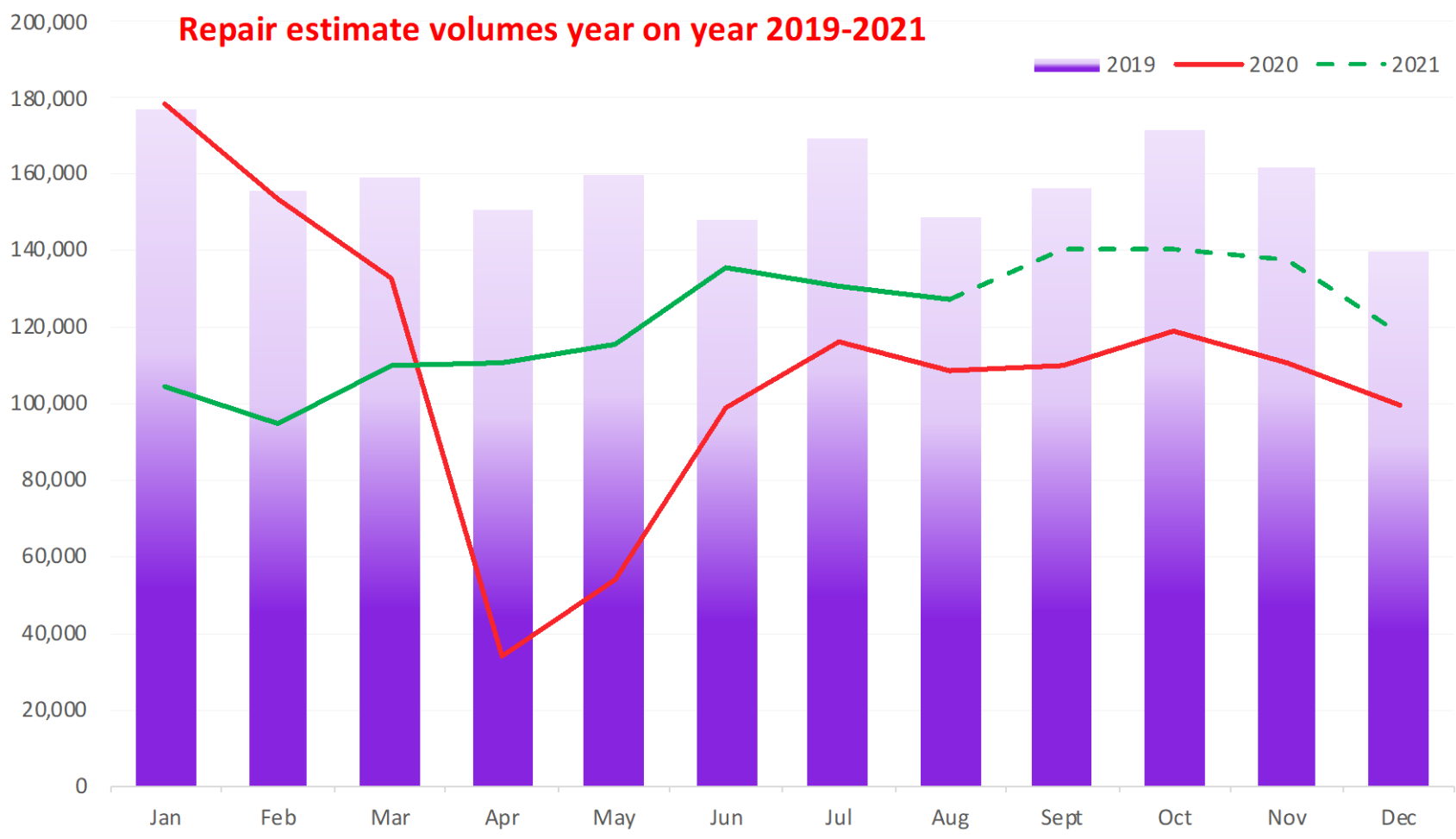
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Paul Sell,
Associate Director,
Trend Tracker

“ When reviewing the Apple and Google mobility data, they seem to have reached a consistent point, with general mobility almost back to pre-pandemic levels.

There are good economic signs too with FTSE 250 reaching a new high and climbing consistently in the last 12 months; an increase in businesses now trading; an increase in cash-reserves of those businesses to, on average, four to six months; and reported increased turnover (ONS.GOV)

TomTom is now showing congestion patterns almost back to 2019 with a slightly greater spread to the morning and afternoon commute as a result of flexible working. We anticipate this will change with the return to schools with more people adopting a return to traditional commuting patterns.

August repair volumes dropped from July by 3,500 this was in keeping with the seasonal trend though. In comparison to 2019, August was a better month than July at 86% of 2019 levels. Much of this was likely due to increased UK based holidays and a gradual increase in the number of people commuting to work. For example: Statista reported an increase of 761% in UK holiday searches via Google Vs July 2020, while RAC reported 16.7m leisure trips were planned during the bank holiday, with over three million every day leading up to and across the period.

Finally, the continued hot topic car sales with new car production being -22% Vs August 2020 as a result of the chip shortage, production playing catch up and many OEMs quoting long lead times for new vehicles. However, underlying this drop in volume is a surge in EVs with over 130 plug-in models now on the market (learn more about this in our *EV Readiness Report*).

On a more positive note, used car sales values continue to be at an all time high with a 6.1% year-on-year rise (*Autotrader*) increasing repair Vs total loss. The new light commercial vehicle (LCV) market also saw its second-best August on record with 20,582 registrations. And compared to the pre-pandemic five-year average, the industry recorded a 21.1% increase in new registrations during what is typically the market's second quietest month of the year.

With schools returning and more people heading back to the office, we predict a busy September much closer to 2019 patterns. And as we continue progress through the year, we expect to see between 85%-90% of pre-pandemic volumes.

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To find out more about the EV Readiness report, visit: www.trendtracker.co.uk



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